



Segment: **Regular**
Line nr: **13**
Line Name: **PININFARINA**
Version **Design**
Material : Acrylic resin
Ltd Edition no

History:

Pininfarina is an icon of excellence of the Design "Made in Italy". Visconti has always been synonymous of excellence. Two of the best Italian icons joined together to create a beautiful collection of fine writing instruments.

Pininfarina Design firm has won so many numerous prizes and awards all around the world thanks to its pure, essential design.

Thanks to Visconti models such **Carbografite, Nanotech, Icon 85** and **Iridium** have created in pens a style not only thanks to their design, but also thanks to the highly sophisticated technological solutions adopted: carbographite, nanotechnology, iridium treatment, retracting nib and magnetic locking.

now Pininfarina's design has become another icon in the world of fine writing.

Note:

Visconti is proud to present the new **Pininfarina Design** line comprising three writing instruments: a fountain pen, a rollerball pen and a ballpoint pen.

Made of resin in Classic black and Racing red color released this year, the collection maintains the sophisticated clip mechanism, the tubular smartouch nib and the magnetic locking system invented by Visconti since 2008.

The Visconti Pininfarina Disegno collection embodies the purity of the design with the innovative tubular nib made in house from Visconti: a steel nib conceived for the fluent writing .



It has a unique Visconti **magnetic closing system** which makes it very easy to open and close; differently from the normal "snap" system it does not become loose with the time being.

The Pininfarina logo is finely engraved on the sides of top of the barrel and the logo on the top of the pen.

The clip is unique to Visconti and reveals the origin of the brand as it takes inspiration from the Ponte Vecchio (Old Bridge) in Florence.

Its unique design makes this collection perfectly fit for an informal and sporty elegance where the essence of its lines reflects the discipline for the success.

Technical Features

Writing :	Fountain pen, Rollerball, Ballpoint
Pen Size	Regular
Nib :	Tubular St. Steel
Point	EF, F, M, B.
Filling System :	Cartridge / Converter
Metal Trims :	Palladium Plated
Colors:	bright black and brilliant red